



# NEWS&VIEWS



HAPPY CANADA DAY



Happy 4th of July!

## You Might Be Banking Marijuana Related Businesses

The April ACAMS conference in Hollywood, Florida included a panel session about banking -- or not banking -- marijuana related businesses (MRBs). One insight that all three of the panelists shared and that generated a lot of questions from the audience was this: even if your institution has decided not to bank MRBs, you still need to be looking for them in the KYC/CDD process. [Read more...](#)



## Betting Big on Sports Gambling

Legal sports betting is a huge industry that is expected to reach \$6 billion by 2023, according to research firm Eilers & Krejcik Gaming. But that figure pales in comparison to the illegal sports gambling market, which is estimated at \$150 billion annually. In fact, illegal sports betting is so entrenched in the US culture that it accounted for approximately 97 percent of the \$4.76 billion wagered on the 2018 Super Bowl, according to estimates from the American Gaming Association. [Read more...](#)



## Tech Talk

As a technology-enabled company, SBS is committed to staying abreast of the latest IT trends and next generation products and services. Nominated for the 2018 HPE Award for Customer Excellence in Hybrid IT, SBS joined several thousand IT professionals in Las Vegas at the HPE Discover 2018 conference on June 18-21. In addition to a sneak peek at tomorrow's technologies, attendees heard HPE's President and CEO, Antonio Neri, explain how technology, apps and data are driving digital transformation, reshaping markets and disrupting every

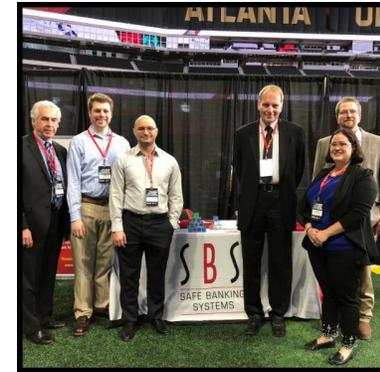
industry. Neri also shared HPE's vision for an edge-centric, cloud-enabled and data-driven future world citing data as the new currency.

Attendees also heard SBS' President and CEO, David Schiffer, who participated in a panel discussion on successful Hybrid IT strategy with our partner, Rackspace. Other HPE cloud service provider leaders with their marquee customers were on the panel as well. The audience was fully engaged as David explained SBS' mission to "find the bad guys" and how our hybrid infrastructure approach with Rackspace ensures application availability and performance, protects customer data, strengthens our recovery capabilities and enables scalability and flexibility. Following the session, nominees and winner were presented with a plaque for Customer Excellence in Hybrid IT. David accepted the plaque for SBS, which we proudly display in our Mineola headquarters.



David Schiffer at the HPE Discover Conference

SBS also raised its technology profile last month when we participated in the FinTech South 2018 conference at the Mercedes Benz Stadium in Atlanta. FinTech South is organized by the Technology Association of Georgia (TAG) and attracts international companies across multiple industries. Panel discussions and sessions provided a forum for a global exchange of insights, innovations and trends fueling tomorrow's financial tech industry. At this event, SBS was one of six companies to be recognized by winning a TAG FinTech Advance Award for our SAFE Advanced Solutions Visual Intelligence Platform®.



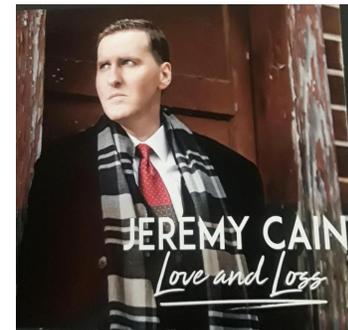
David Schiffer, Rick Minerich, Peter Rosconi, Jim Reineri, Lynn Nelson & Ryan Baker at FinTech South

SBS continues to invest time and resources in both business and technology-focused events in order to continue to bring leading-edge ideas and technology to our clients.

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## From F# to High C's: SBS Software Engineer Jeremy Cain Releases His First Album

Singer. Songwriter. Producer. And that's just Jeremy's evening gig. A software engineer for SBS since 2015, Jeremy has returned to his musical roots with the release of his first album, *Love and Loss*. Jeremy's love of all things musical started at an early age. As many singers do, the Cleveland, Tennessee native began his musical journey singing in church. He would further develop his skills at Austin Peay State University, where he received a BA in vocal performance.



After a move to Atlanta, Jeremy took center stage as the lead in many community productions, including *Godspell*, *Joseph and the Amazing Technicolor Dreamcoat*, *Thoroughly Modern Millie* and *A Christmas Carol*, to name a few.

So how does a tenor transition to technology? Jeremy's first foray into software engineering came out of necessity. While working at an insurance benefits firm, Jeremy sought creative ways to perform his job more efficiently. His solution? Teach himself software engineering! Later, when Jeremy discovered an employer was looking to groom a developer from the ground up, Jeremy's initiative and resourcefulness made him a perfect candidate for the role. A skilled IT professional since 2000, Jeremy brings his creativity and flair to SBS.



As Scrooge

Still, Jeremy's love of entertaining cannot be denied. In addition to musical theatre and sound recordings, Jeremy has also worked in film production and is looking forward to returning to the genre.

He is currently scouting locations for the next Jeremy Cain production. In the meantime, we can all enjoy his current offering. For a preview of *Love and Loss*, [click here](#).

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## Meet Our New Talent

SBS continues to grow! We are pleased to announce the newest members of our staff:

Ezra Blumenthal & Sue Kessen, Client Services in SBS' Empire State Building office; Curtis Matthews, Development and Carl "Tom" White, Software Engineer in SBS' Georgia office.



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## Look for SBS at the following events:

**ABA Regulatory Compliance Conference**  
Nashville, TN June 24-27, 2018

**The ACAMS NYC Chapter 2018 Annual Gala**  
New York City, June 27th



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## About Safe Banking Systems

Safe Banking Systems provides cutting-edge anti-money laundering and compliance solutions to combat financial crime and find hidden risk. SBS solutions reach across business silos, enabling institutions to identify, assess and manage enterprise risk while solving key Know Your Customer, Customer Due Diligence and Enhanced Due Diligence issues. The patented risk ranking methodology and probability scoring model in SAFE Advanced Solutions Visual Intelligence Platform® brings greater intelligence for entity resolution to clients worldwide. SBS delivers true value through its innovative technology, thought leadership, responsive service and dedicated support. For more information, visit [www.safe-banking.com](http://www.safe-banking.com).

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