



December 2015

## A Note from David Schiffer



As another year draws to a close I would like to take a moment to thank our SBS clients and partners - as well as our hardworking staff - for contributing to SBS' growth, continued success and numerous accolades throughout 2015. We are excited about the prospects ahead and look forward to a fruitful and prosperous 2016.

From all of us at SBS and Bayard Rock, we wish you a festive holiday and a happy, healthy New Year.

David Schiffer  
President and CEO

## The Year in Review

In 2015, SBS' staff increased by 30% as we welcomed a human resources manager, a director of IT security, IT support staff and research and data analysts to the SBS family. To keep up with current and anticipated future growth, the Mineola headquarters is undergoing a major office expansion and renovation. This follows the expansion of the Canton development lab earlier in 2015.



The addition of key resources enables us to continue to develop and deliver the superior AML and compliance solutions our customers have come to expect. At the same time, we remain committed to providing outstanding customer service. Our efforts in both these areas were recognized by Aite Group, who awarded SBS best-in-class watch-list filtering solution as well as highlighted SBS' high level of customer service.

In addition to the Aite award, SBS was profiled in Celent's Emerging Solutions in AML Technology report. We were also included for the third consecutive year in the Chartis 2015 RiskTech 100® ranking, which evaluates and ranks the world's most influential risk technology providers. We are very proud of these achievements and our growing level of recognition within the marketplace.

### Connecting with Customers

There is no better venue than a conference to learn about trends in the industry and connect with prospects and customers. SBS is pleased to have participated in major conferences this year for ACAMS, SIFMA, The Canadian Institute and ABA. In addition to exhibiting, we sponsored ACAMS registrations, breakfasts and presentations. Our Knowledge Breakfasts at the ACAMS Hollywood and Las Vegas conferences were well attended and the timely presentation topics, such as our trade-based money laundering "Fashion Police," generated ongoing discussion.

### On the Horizon

Going forward, 2016 appears ready to explode with some of the most exciting technology developments in decades.

Cognitive systems, including artificial intelligence and machine learning, are already improving efficiency

and transforming how financial institutions process large volumes of unstructured data. Bayard Rock, SBS' think-tank sister company, keeps its eye on these trends and continually investigates how new technologies can improve AML and compliance. By incorporating artificial intelligence, machine learning and other leading-edge technologies into product development, SBS' solutions solve real-world challenges.

Our latest offering, SAFE Advanced Solutions® Visual Intelligence Platform, incorporates data visualization with all the intelligence needed to manage risk across the enterprise. A customizable dashboard improves workflow for more efficient and comprehensive alert management. Robust functionality enables clients to quickly and intuitively identify hidden relationships for entity resolution, track and monitor events using visual timelines and audit trails, file SARs, perform analytics and run reports. Visitors to the SBS booth at the ACAMS Las Vegas conference were able to preview the new platform. The positive response was overwhelming. Stay tuned for additional details as we roll out SAFE Advanced Solutions VIP over the coming months.



## SBS To Sponsor Knowledge Congress Webinar

Register today for your [complimentary pass](#) for SBS' LIVE Knowledge Congress Webinar, "**Effective Anti-Money Laundering (AML) Compliance Programs: Mitigating Your Firm's Violation Risk in 2016.**"

**When:** Wednesday, January 27, 2016

**Time:** 12 pm - 2 pm ET

Join David Schiffer, President & CEO of SBS, and co-presenter David B. Chenkin, Partner at Zeichner Ellman & Krause LLP, as they explore trends that are shaping the AML landscape and the pivotal role of technology as we move beyond traditional methodologies to implement more robust AML programs that effectively manage risk across the enterprise, protect the organization's reputation and satisfy the regulators.

## 2016 Events Calendar

Join SBS at the following conferences in 2016:

ACAMS 4th Annual AML Risk Management Conference, NYC	January 25
SIFMA AML & Financial Crimes Conference, NYC	April 5-6
ACAMS moneylaundering.com 21st Annual International Financial Crime Conference, Hollywood, FL	April 11-13
Canadian Institute's 15th Annual Forum on Anti Money Laundering, Toronto	April TBA
ACAMS 15th Annual AML & Financial Crime Conference, Las Vegas	September 26-28
ACAMS 4th Annual AML & Financial Crime Conference - Canada, Toronto	October 25-26
ABA/ABA Money Laundering Enforcement Conference, Washington, DC	November TBA



## About Safe Banking Systems

For more than 15 years, Safe Banking Systems, a technology enabled company, has been thinking ahead of the risks to combat financial crime and find the "bad guys." SBS' anti-money laundering and compliance solutions solve key Know Your Customer, Customer Due Diligence and Enhanced Due Diligence issues. These solutions provide financial and other institutions with a holistic framework for managing enterprise-wide risk in a data driven environment. SBS' flagship offering, SAFE Advanced Solutions®, combines a patented risk ranking methodology with a probability scoring model to bring actionable AML intelligence for entity resolution to clients worldwide. For more information, visit [www.safe-banking.com](http://www.safe-banking.com).

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